



Create

Crates became a topic of fascination for numerous reasons. They provide a timeless reflection of a simple construct in an increasingly frantic and complex world. Crates have an innate ability to transcend cultural and ethnic barriers throughout the world. Finally they provide a wonderful medium of juxtaposition.

Qualified in economics and working as an analyst I have always possessed an interest in more creative activities. Drawing, painting, writing and photography are all engrossing leisure pursuits for myself. Writing and self-publishing a book presented an ideal opportunity to bring several of my artistic aspirations together.

Being very raw in the above-mentioned disciplines I have spent several years on a quest of great discovery and enjoyment. Beginning with determination, ambition, a notepad, pencil and disposable camera, I encapsulated the simple nature of the crate. Slowly I became more technology savvy acquiring new skills and educating myself on new software programs.

Several years passed and finally my vision came to fruition in my self-published coffee table book *Create*. An exploration of milk crates depicted through a collection of photographs from around the world. Photos have been taken in black and white to further deconstruct the complex nature of our environment, and to assist in emphasising life's unnoticed subtleties. Each picture is accompanied with a one-page short story exploring an element of that crate's life. Learning by doing, and immersing myself in the mediums used has given me a greater understanding, respect and appreciation for the mastery involved.

The adaptability of crates and their ceaseless ability to inspire led me to pursue further endeavours. I have designed and constructed a website including gallery and story pages, sharing the whereabouts and uses of milk crates. I have designed a range of milk crate related t-shirts. My book, t-shirts and a collection of framed photographs have since formed an exhibition that I have held to help launch my book. Art, books, comics and design continue to provide opportunities of great excitement and exploration.

Sharing the sheer joy of my experience is also becoming a passion. Support from all forms of media to date has been extremely rewarding. I am thrilled to share my story by developing and delivering a workshop that examines the concepts, ideas and processes I have encountered during my pursuits. There are limitless opportunities available to us that can be tremendously rewarding and fun. Desire and motivation need to be inherent, but skills can be acquired.

Thank you for the opportunity to share my story.

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